

PATENT

ATTORNEY DOCKET No. 104.028-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	)	
Ken R. POWELL, et al.	)	For: RETAIL SYSTEMS AND METHODS DISPLAYING
	)	VARYING DISCOUNT AMOUNTS FROM A
	)	PRODUCT SHELF, DEPENDING ON PREVIOUS
	)	PURCHASE BEHAVIOUR OF A CUSTOMER
Serial No. 10/601,901	)	(retitled)
	)	
Filed: June 24, 2003	)	

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

AMENDMENT AND REQUEST FOR ONE-MONTH EXTENSION OF TIME

This is response to the Office Action mailed November 21, 2007, the period for response to which is extended to March 21, 2008 by a request for a one-month extension of time made herewith. Please amend the application as follows: